



Omaha Community
Foundation

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LOCAL NONPROFITS BRING “THE ULTIMATE GIFT” TO OMAHA *18 Omaha-Area Organizations Partner for Invitation Only Movie Screening*

- What:** Eighteen Omaha-area nonprofit organizations will host a private preview of the major motion picture “The Ultimate Gift.” The movie, based on Jim Stovall’s internationally acclaimed novel of the same name, explores the relationship between wealth and happiness and deliver’s the message that “life is one’s most valuable asset.” A crowd of approximately 400 is expected, and a copy of the book will be given to each family in attendance.
- When:** Tuesday, Jan. 16. Movie screening at 6:30 p.m. followed by dessert reception
- Where:** Joslyn Art Museum, Witherspoon Concert Hall
2201 Dodge St., Omaha, Neb.
- Why:** “The Ultimate Gift” is a heart-warming story of Jason Stevens’ discovery of the deeper sense of purpose, and the meaning of life through twelve gifts imposed by his late grandfather’s will in order to gain a billion dollar inheritance. The novel’s simple lessons have ignited a grassroots movement – selling more than 3.5 million copies worldwide and 15 language translations entirely without standard distribution methods, or proactive marketing campaigns. The theatrical release of the movie, which stars James Garner, Lee Meriwether, Drew Fuller and Brian Dennehy, is scheduled for March 2007. The Omaha premier is one of hundreds being staged by nonprofits across the country.

For more information about “The Ultimate Gift” private preview, please contact Mary Jewell, Omaha Community Foundation Director of Gift Planning, at (402) 342-3458 or maryj@omahafoundation.org. Special thanks to Mark Weber and the SilverStone Group for helping bring “The Ultimate Gift” to Omaha.

Omaha-area nonprofit organizations involved in the screening include Child Saving Institute, College of St. Mary, CUES, Girls and Boys Town, The Food Bank, Habitat for Humanity, Holy Name Catholic Community, Hope Center, Junior League of Omaha, Lauritzen Gardens, Legal Aid of Nebraska, Lutheran Family Services, Methodist Hospital Foundation, Omaha Hearing School, One World Community Health Centers, Inc., Visiting Nurse Association and Visiting Nurse Association of Pottawattamie County.