



**JUNIOR LEAGUE OF OMAHA
ADVERTISING CONTRACT FOR JLO THIS MONTH**

The Junior League of Omaha agrees to print an advertisement for _____ in *nine consecutive issues* of the JLO This Month publication for the 2006 - 2007 year. **If an advertisement is printed in fewer than nine consecutive issues, monthly rates will change.** The following rates, terms and conditions apply:

1. Advertising rates for nine issues:	<u>Contract Price</u>	<u>With 5% Discount</u>
___ Full Page, inside front or back cover	\$ 1774.23	\$ 1674.23
___ Full Page, inside	\$ 1419.56	\$ 1339.56
___ ½ Page, Back Cover	\$ 1183.12	\$ 1116.12
___ ½ Page, inside (horizontal)	\$ 945.78	\$ 892.78
___ ½ Page, inside (vertical)	\$ 945.78	\$ 892.78
___ ¼ Page, inside	\$ 591.12	\$ 561.78
___ ⅛ Page, inside	\$ 354.67	\$ 336.89

2. All advertisements must be camera ready and sent to the Account Representative through mail or e-mail (as .pdf file) by the **1st day** of the month preceding publication.
3. Any additional cost for artwork, photography or special typesetting will be the responsibility of the advertiser.
4. Advertiser agrees that no verbal commitments, either verbal or implied, are contained herein.
5. Advertiser agrees to pay 50% of balance due upon execution of this contract and the remaining balance within 30 days of publication of ad. If payment is made upon signing of contract, a 5% discount from the total amount due will be applied. **If the advertisement has not been paid in full within 30 days, the ad will no longer be placed in the JLO This Month.** This will not remove the advertiser from the complete responsibility of this contract.
6. Any Advertiser who is currently a member of the Junior League of Omaha will receive 10% off the Contract Rate, as long as full payment is made upon signing the contract.
7. Advertiser may include discounts, promotions or coupons in the advertisement where appropriate.
8. New advertisement copy accompanies the contract? YES NO
 Use last year's ad on file YES NO
 Request ad change throughout the year? YES NO

Payment can be made through our [eStore](#) or by mail. Please make checks payable to: Junior League of Omaha-Publications

Junior League of Omaha
JLO This Month Advertising
 608 North 108th Court
 Omaha, NE 68154
 (402) 493-8818

Advertiser billing name, address, e-mail and phone

 Account Representative

 Advertiser's Signature



JUNIOR LEAGUE OF OMAHA
Women building better communities

Acct. Rep. E-mail and Phone

Advertiser's Name (please print)